

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
MONDAY, OCTOBER 13, 2008**

A Regular Meeting of the Deltona Economic Development Advisory Board was held on Monday, October 13, 2008 at the City Hall, 2nd Floor Conference Room, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 6:30 p.m. by Chairman Nick Conte, Jr.

2. ROLL CALL:

Karl Brown	Voting Member	Not Present
Nick Conte, Jr.	Voting Member	Present
Robert Desmond	Voting Member	Present
Susie M. Eutsey	Voting Member	Present
Richard Provini	Voting Member	Present
Dennis Starke	Voting Member	Not Present
Patrice Murphy	Assistant to the City Manager	Present
Maria Perez-Conde	Recording Secretary	Present

Also in attendance was Frank Rodriquez from Riverside Bank.

3. DETERMINATION OF QUORUM:

Chairman Nick Conte, Jr. determined there was a quorum present

4. APPROVAL OF MINUTES:

1. Economic Development Advisory Board Meeting – June 9, 2008

Motion by Richard Provini, seconded by Robert Desmond to adopt the minutes of the Economic Development Advisory Board Meeting of June 9, 2008. Motion carried by unanimous decision.

5. OLD BUSINESS:

No old business

6. NEW BUSINESS:

A. Introduction

Chairman, Nick Conte stated that since there were a couple of new members and some that have been on the board for quite awhile everyone should introduce themselves.

Chairman, Nick Conte stated he was the Acting Chairman of the Board and he works for the Chambers of Commerce Halifax Advertising Authority. He has been on the board for a year.

Richard Provini stated that he was one of the original members – assigned by Commissioner Deyette and that he runs a construction company.

New member Susie M. Eutsey stated her background was in government and she is now retired but had worked for the New Jersey School system. She was assigned by Commissioner McFall-Conte.

New member Robert Desmond stated he had 31 years of Information Technology experience.

Maria Perez-Conde introduced herself as the recording secretary.

Patrice Murphy introduced herself as the assistant to the City Manager. She also informed the new members that the board meets the second Monday of every month.

B. Questions from the New Board Members.

Robert Desmond stated he had a couple of questions regarding the Agenda Packet he had received. On page 2 of Resolution 2007-25, Section B “ members who failed to attend three consecutive regular scheduled meetings of the board within a 12 month period shall be deemed to have resigned from the board and are not eligible for reappointment to the board for at least one year”. Robert Desmond stated that he found a completely different statement in Article 4 of the By Laws, Section 2 and wanted to know which ruled. Patrice Murphy stated to go with Resolution 2007-25 which has more standing and was adopted by the commission. She will make necessary changes to the By Laws and will distribute a new set by the next meeting.

Robert Desmond also stated that Article 6, Section 1 states a quorum must be at least 4 but in parentheses it has 5 board members present to constitute a quorum. Patrice Murphy stated she will make the change to state 4.

Robert Desmond stated he would like a clarification of Article 10, Section 2 “any member of the advisory board having a personal or financial interest in any matter shall disclose that intent to the advisory board and shall complete and file with the clerk such a memorandum which is required by law. No member present shall abstain from voting on any matter except as provided by Florida Statute. Robert Desmond stated that would he

be allowed to vote if he had a conflict where he was in a position to profit from something and he disclosed it. Chairman Conte stated that he would have to abstain from voting according to Florida Statute.

Susie Eutsey stated she had a question on absenteeism. If she called stating she couldn't make it to the meeting would she be excused? Patrice Murphy stated she would be excused.

Susie Eutsey's second question was "If she no longer wanted to be a board member what would she need to do". Patrice Murphy stated she should contact her.

Chairman, Nick Conte stated that they are due for a joint meeting with the commission to remind them that they are here as a committee and the Economic Plan that has been developed is ready to be implemented.

Patrice Murphy mentioned that they should have a joint meeting with the commission so that the commission could see which way the board is heading and to make sure they are going in the right direction.

Susie Eutsey asked whether the board was in decision making capacity or in an advisory position. Patrice stated that the board gives recommendations and the commission is the one that approves.

Richard Provini stated that in this particular board the five year plan and the two resolutions that were mentioned came out of this board with minor corrections.

Patrice Murphy mentioned that in the next meeting she will have copies of the five year strategic plan and the two resolutions for the new members. Nick Conte agreed that it is important for the members to have this information.

Susie Eutsey mentioned "confidentiality". Patrice Murphy stated that the meetings are opened to the public.

Richard Provini stated that this board does operate under the Sunshine Law and the law does red tag that they as board members are not allowed to discuss information outside of this room that has not been posted to the public.

Chairman, Nick Conte suggested that as soon as the last member comes on board they should get a refresher on the Sunshine Law. Patrice Murphy agreed.

Incentives

Nick Conte stated that one of the other members (Lily Guzman) who recently relocated had started a sub-committee on "How to attract international business". Nick mentioned that this is the type of ideas that he would like the new members to think about.

Chairman, Nick Conte mentioned that they had previously talked about having a training aspect for people that would not attend college, perhaps have a trade element here in Deltona. This would give them some incentive to get trained in a trade here in Deltona and eventually open up a business here in the city.

C. Future Activities.

Patrice Murphy stated that the board should go back to the five year strategic plan to see where they are and what they need to start implementing.

Chairman, Nick Conte stated that the economic conditions have changed since last year and that the five year strategic plan should be revisited.

Patrice Murphy went over some of the literature that was in the Agenda Packet:

1. Prospects from the Business Development Partnership Leads Network – provided by Richard Michael of the Volusia County Department of Economic Development. This report is issued periodically listing the type of businesses opening up in Volusia County.
2. “The First Annual Volusia Economic Development Summit” Agenda and the power point presentation presented by State Representative Dorothy Huskill.

Patrice stated that she attended this summit and that on page 3 of the power point presentation (Economic Development Transportation Fund) grants are provided to local government for infrastructure improvements to attract business. The main thing here is 415. Patrice has placed calls to Enterprise Florida and to State Representative Dorothy Huskill’s office for more information on the grant. Patrice mentioned that if they continue to push the east side of town for industrial and commercial development with the JPA up along 415, the transportation road fund for economic development would be key to the City of Deltona.

Richard Provini asked if there was any movement where the JPA will be approved.

Patrice Murphy stated that this was discussed at a workshop today. Tom Burbank and Ron Paradise from Planning and Development presented a power point presentation to the commissioners on where we stand. Patrice mentioned she will have either Tom Burbank or Ron Paradise present the presentation at the next meeting.

Richard Provini stated that he has heard a lot about the JPA and seems like it is one of the holdups for anything occurring on the east side of town.

3. "Retail Leakage and Surplus Analysis Report" was provided by Chip Rogers, a consultant from Buxton-Community/D . This is a leakage analysis on the City of Deltona which examines the quantitative aspect of the community's retail opportunities. Patrice stated that this report was free of charge and that it would help the board narrow in on what we need to focus on.

Chairman, Nick Conte asked if the board could get copies of the Land Use map. Patrice stated she would get copies for the next meeting.

Robert Desmond asked how was the development review process. Patrice stated they were talking about going back to the old fees.

Richard Provini stated that he has had customers opted not to come into the city because of what it took to go through the paperwork. Patrice stated that we had not had anything come forward for over a month.

Robert Desmond asked about annexation stating that the annexation for 415 could have an impact on people coming into city limits. Patrice mentioned that we had just purchased a parcel for the east side of 415 for wastewater treatment.

Robert Desmond asked "how do we get a message out to the community regarding economic development". Newsletter, knocking on doors..... Patrice stated that the city writes articles in the city newsletter from time to time on big development, like the one on 472.

Susie Eutsey stated that if the lack of business was due to supply and demand.

Chairman, Nick Conte stated that when Sally Sherman was here, Darden Restaurant was looking for a spot but everything froze up.

Patrice Murphy stated that this is the largest city in Volusia County and the retail, restaurants and jobs are not here.

Richard Provini stated that a lot of the issues are with zoning. A lot of the usable properties are not currently zoned for the type of businesses we are going for. The city as a whole has less than one full percent of its available property zoned multi-family, where the average Central Florida area is 16%. If we don't get it to a more traditional zoning it is going to be very difficult to get into a more traditional flow.

Patrice Murphy stated this is the way it was set up in the 60's by the Mackle Brothers. In 2008 we are lacking commercial space because everything was zoned single family.

Robert Desmond asked if there were any incentives for businesses to come here. What was available? Tax incentives!

Chairman, Nick Conte stated that in the next meeting he was going to ask to go in front of the city commission and address two or three bullet points.

1. Zoning
2. Tax Fees
3. Any new ideas

7. PUBLIC COMMENTS –

Frank Rodriguez, a citizen of Deltona and future board member requested information on tax incentives for new businesses. He comes in contact with lots of businesses and has a big network of banks that they can send material to and do mail outs.

8. MEMBER COMMENTS:

Robert Desmond stated that Chairman Nick Conte and Richard Provini has a command on what is going on and both are going to drive on what the board is all about. He has a lot of material to get up to date with and believes that there is a lot of positive things in Deltona.

9. ADJOURNMENT:

There being no further business, Chairman, Nick Conte, Jr. called for motion to adjourn seconded by Richard Provini. Motion carried by unanimous decision. Meeting adjourned at 7:45 p.m.

Approved this _____ day of _____, 2008.

Nick Conte, Jr., CHAIRMAN

Maria Perez-Conde, RECORDING SECRETARY