

**CITY OF DELTONA, FLORIDA
ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
Monday, February 9, 2009**

A Regular Meeting of the Deltona Economic Development Advisory Board was held on Monday, February 9, 2009 at the City Hall, 2nd Floor Conference Room, 2345 Providence Boulevard, Deltona, Florida.

1. CALL TO ORDER:

The meeting was called to order at 6:30 p.m. by Chairman, Nick Conte, Jr.

2. ROLL CALL:

Karl Brown	Voting Member	Present
Nick Conte, Jr.	Voting Member	Present
Robert Desmond	Voting Member	Not Present
Susie M. Eutsey	Voting Member	Present
Richard Provini	Voting Member	Present
Frank Rodriguez	Voting Member	Present
Dennis Starke	Voting Member	Not Present
Patrice Murphy	Business Dev/Grant Manager	Present
Maria Perez-Conde	Recording Secretary	Present

Also in attendance was Samuel Goodwin, from BDP and Joyce Kent, Deputy City Clerk.

3. DETERMINATION OF QUORUM:

Chairman, Nick Conte, Jr. determined there was a quorum present.

4. APPROVAL OF MINUTES:

1. Economic Development Advisory Board Meeting – January 14, 2009

Motion by Nick Conte, Jr., seconded by Karl Brown to adopt the minutes of the Economic Development Advisory Board Meeting of January 14, 2009, with two minor changes clarification on the words “south parcel” and “generation”. Motion carried by unanimous decision.

5. OLD BUSINESS

a. Five Year Strategic Plan – Patrice Murphy stated that this will be discussed at the next meeting

6 NEW BUSINESS

Nick Conte, Chairman, introduced Sam Goodwin from BDP (Business Development Partnership).

Mr. Sam Goodwin introduced himself and stated that he was from the Business Development Partnership, which is a public economic development organization. Mr. Goodwin provided each board member with a packet and did an overview of some of the services his agency provided:

- identify incentives in the community
- business recruitment
- business retention
- market the area
- arrange special events
- introduce prospects to the existing business community

Marketing

- electronic business cards
- electronic newsletter
- informational brochures
- Business Services Grants (offered to companies who offer free professional services (1-2hrs) to their partners).
- trade shows
- mailing campaigns
- video

Program of Work

- schedule events from October – September
- represent six cities with different goals and priorities

Patrice Murphy stated that Mr. Goodwin was a resident of our city and had a vested interest in our city.

Nick Conte, Chairman, asked Mr. Goodwin what was his hope for the City of Deltona.

Mr. Goodwin responded that the City of Deltona would contract their services. The reason he feels it is important is because the city is going through a shift in focus and emphasis. Every day that you delay economic development (recruiting and developing infrastructure) it is making Orange City a much stronger commercial alternative for developers.

Nick Conte, Chairman asked what was the bill for such service. Mr. Goodwin responded .50 a person per capita (\$43,000).

Patrice Murphy stated that if this was something the board was considering, at the request

of the board, she can put a packet together with all the information and cost. Nick Conte told Patrice to put the packet together and to discuss at the next meeting.

Patrice Murphy mentioned all the items discussed at the joint meeting with the city commission:

- Economic Conditions
- Osteen area (JPA)
- Chris Bowley spoke about building short term for the long term (ex: establish gateways into the city, signage, etc)
- Activity Center
- Redevelopment along Deltona Blvd
- Diversification of tax base
- Incentives
- Redevelopment along Saxon Blvd (Normandy/Finland)

Patrice Murphy went over the Economic Development website and discussed changes and updates with the board. She will work on a draft for the next meeting.

Nick Conte mentioned that his focus was to end all meetings by 8pm. March meeting will be focused on Old Business.

Patrice Murphy mentioned about starting the meetings at 6pm. Nick said to bring this up at the next meeting when all the board members were present.

7. PUBLIC PARTICIPATION - NONE

8. MEMBER COMMENTS

Karl Brown apologized for not attending the Joint Commission meeting. Karl also mentioned if anyone else had seen that the Debary commission had dismissed the Economic Development Board because they were acting or behaving way beyond their mandate. This is something we should take note of.

Nick Conte mentioned that he was at the Debary commission meeting when it happened.

Patrice Murphy mentioned that after the Deltona joint commission meeting she felt that we were on the right track.

Richard Provini asked if all the department heads were in place.

Patrice Murphy stated that Dave Denny was our new deputy city manager and that Glen Whitcomb moved up to Acting Public Works Director.

Patrice Murphy handed out the Business License Report that was requested by the board.

9. **NEXT MEETING**

The next meeting scheduled for Monday, March 9, 2009 at 6:30 p.m.

10. **ADJOURNMENT:**

There being no further business, Chairman, Nick Conte called for motion to adjourn, seconded by Richard Provini. Motion carried by unanimous decision. Meeting adjourned at 8:15p.m.

Approved this _____ day of _____, 2009.

Nick Conte, Jr., CHAIRMAN

Maria Perez-Conde, RECORDING SECRETARY