

**CITY OF DELTONA, FLORIDA  
BEAUTIFICATION ADVISORY BOARD  
TUESDAY, JULY 28, 2009**

A regular meeting of the Beautification Advisory Board was held on Tuesday, July 28, 2009 at City Hall, 2<sup>nd</sup> Floor Conference Room, 2345 Providence Blvd., Deltona, Florida.

**1. CALL TO ORDER**

The meeting was called to order at 6:30 p.m. by Vice Chairman Barbara Willey.

**2. ROLL CALL:**

Chairman	Al Manassa	Absent
Vice Chairman	Barbara Willey	Present
Board member	Gregory Delaine	Present
Board member	George Gehring	Present
Board member	David Llewellyn	Absent
Board member	Gretchen Venn	Absent

Also present were: Tom Cioffi, Field Ops Manager and Crystal Harris, Administrative Assistant II.

**3. ADOPTION OF MINUTES:**

**Regular Meeting of June 23, 2009- tabled until August 25, 2009**

**4. OLD BUSINESS:**

**A. Discussion: Land Development Code**

Vice Chairman Willey stated that the Board wants to meet with the Commission on this item. Mrs. Harris stated that she would re-distribute the portion of the Land Development Code to the Board members.

**B. Discussion: Webpage Design / Newsletter**

Board member Delaine stated that he had email correspondence with the City Clerk's office regarding the City newsletter. He stated that the next submittal date is September 7, 2009 to make the October 2009 run. Board member Delaine would like to discuss at the next meeting what the Board would like to see go in the newsletter. Mrs. Harris stated how the page can be laid out once everything is together.

Vice Chairman Willey stated that the point of contact at the library was on vacation so she would have to contact her again. Board member Delaine stated that the Board might want to put a small blurb about who and what the Board does. Vice Chairman Willey stated that the Yard of the Quarter program should be in the newsletter. Board member Gehring stated that something should be in the newsletter about keeping the City clean.

Vice Chairman Willey stated that she was going to speak to the Commission about residents putting their garbage out way ahead of their scheduled pick up days. Board member Gehring stated that some residents are going in and cleaning their homes out due to losing them and just leaving the garbage on the side of the road until their pick up day.

Vice Chairman Willey and Board member Gehring stated that they would like to see the ordinance enforced. Board member Gehring states that residents need to be educated about these things. Board member Delaine stated a few other ideas for the newsletter and the webpage.

**C. Discussion: Victory Garden Speaker**

Board member Gehring stated that the Victory Garden really needs to be advertised. The guest speaker for the Victory Garden, Marion Daly, introduced himself. Mr. Daly stated information regarding his background in the Victory Gardens and as a consultant. Mr. Daly explained how the City became involved in the Victory Garden and how the details have tied together thus far.

Mr. Daly stated that he met Chairman Al Manassa who supplied a connection with Master Gardeners. He also stated that one main focus of the program is education, which is where the Master Gardeners come into play. He stated that the intended difference between the City's Victory Garden and other Charity Farm programs is going to be education.

Mr. Daly continued to discuss the various opportunities that the program will provide throughout the City to include growing plants on vacant City owned lots. Board member Gehring asked questions regarding the soil prep and layout of the area that Charity Farms is going to do for the City.

Mr. Daly stated ideas to improve the current Farmer's Market in the City. He stated that he is looking to have performers at the Farmer's Market for entertainment. He also discussed the possibility of putting pictures on benches to advertise Deltonapride.org. He stated that the website is something that he is putting together to highlight the positive things that are going on in Deltona. Vice Chairman Willey asked Mr. Daly if he had made contact with any of the local high school groups like the FFA.

Board member Gehring stated that Mr. Daly's ideas would work great for the pathway near the Lyonia Preserve. He also stated that they've been saying for years that the City should have their own nursery of plants. Mr. Daly stated details regarding a troubled youth volunteer program that he is also working on to go hand in hand with the Victory Garden. Vice Chairman asked Mr. Daly when the garden was going to begin and he replied that ground breaking would be in September.

Board member Gehring brought up an example of how troubled youth were used in New York and Deland to paint murals in areas that were run down. Vice Chairman Willey questioned how someone could get involved and Mr. Daly replied that they could contact him. Board member Delaine questioned if the City had supplied the property for the garden and Mr. Daly clarified that the church is lending the property.

Vice Chairman Willey asked if the theme of the garden was similar to one that she had heard before along the lines of planting one row for yourself and one for the homeless. Mr. Daly responded that was not the theme of the garden but that it may be able to

benefit the homeless. Mr. Daly stated that he wants people to travel from other places like Longwood and Orlando to come to the market and learn things. Board member Gehring stated that the residents in Deltona need to get involved first. He then went on to state details regarding the ability to hold and advertise garage sales. Mr. Daly stated that Commissioner Deyette was going to discuss the garage sale issue in the near future. He went on to state that a map could be done on the Deltonapride.com website that shows where different garage sales are being held.

Mr. Daly stated that he would like to see flowers on the berm saying something to welcome people to Deltona. Board member Gehring stated that seemed to be something that the trouble youth would be able to do as community service hours. Mr. Daly stated that he had been working with local judicial officials and Commissioner Treusch regarding that type of program.

Mr. Daly stated that he spoke with Chairman Manassa about creating renderings with the Board for the entrance ways. He stated that he could grow the plants that would be used. Vice Chairman Willey stated that it could be done on Howland Blvd. Mr. Daly stated that Saxon could also be used. Vice Chairman Willey stated that FDOT would have to be involved in the project.

Board member Gehring asked the status about the trash flyers for the convenience store. Secretary Harris stated that is something that has to be approved by the Commission. Secretary Harris also told the members of the board that Chairman Manassa needed to put something together in writing to present to the Commission on topics that the board would like to discuss with them. Secretary Harris stated that the date was mentioned to be the 11<sup>th</sup> but that the date would be confirmed.

#### **D. Discussion: Public Market Table**

Secretary Harris stated that this item was put on the agenda based on Chairman Manassa's idea of having a table at the market for the Beautification Board. Board member Gehring asked if any of the members have attended the market. He went on to state the way that former Parks and Rec employee, Patti Evans, had drafted up for the organization of the Farmer's Market.

Board member Gehring questioned if the parks were watering based on the same watering restrictions. Secretary Harris stated that the watering restrictions at the park would have to be looked into. Board member Gehring stated that they have been watering one area and that he has seen them watering during the day and that a majority of that water is actually evaporated.

#### **5. NEW BUSINESS:**

There was no new business.

**Board Member Comments:**

There were no further comments from the board members.

6. **PUBLIC COMMENTS:**

**ADJOURNMENT:**

**Vice Chairman Willey adjourned the meeting at 7:50p.m.**

Approved this \_\_\_\_\_ day of \_\_\_\_\_, 2009.

ATTEST:

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Al Manassa, CHAIRMAN

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Crystal Harris, Administrative Assistant II