

**CITY OF DELTONA, FLORIDA  
ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING  
MONDAY, December 8, 2008**

A Regular Meeting of the Deltona Economic Development Advisory Board was held on Monday, December 8, 2008 at the City Hall, 2<sup>nd</sup> Floor Conference Room, 2345 Providence Boulevard, Deltona, Florida.

**1. CALL TO ORDER:**

The meeting was called to order at 6:30 p.m. by Vice Chairman, Richard Provini

**2. ROLL CALL:**

Karl Brown	Voting Member	Present
Nick Conte, Jr.	Voting Member	Not Present
Robert Desmond	Voting Member	Present
Susie M. Eutsey	Voting Member	Present
Richard Provini	Voting Member	Present
Frank Rodriguez	Voting Member	Present
Dennis Starke	Voting Member	Present
Patrice Murphy	Business Dev/Grant Manager	Present
Maria Perez-Conde	Recording Secretary	Present

Also in attendance was Dr. Lester Carrera.

**3. DETERMINATION OF QUORUM:**

Vice Chairman, Richard Provini determined there was a quorum present.

**4. APPROVAL OF MINUTES:**

1. Economic Development Advisory Board Meeting – November 10, 2008

Motion by Karl Brown, seconded by Robert Desmond to adopt the minutes of the Economic Development Advisory Board Meeting of November 19, 2008, with one minor change. The third paragraph under Public Participation should read “next” city commission meeting. Motion carried by unanimous decision.

**5. OLD BUSINESS**

a. Joint Meeting with City Commission – Patrice Murphy stated that she asked the City Manager if her staff was working on the dates that was best for Mayor Mulder. It would probably be in January.

**6. NEW BUSINESS**

Patrice Murphy went over 1.3 Prospects section of the Implementation of the five year strategic plan.

**Prospects:**

- Ways to attract Business
- Daytona Beach Chamber of Commerce (provide list of commercial prospects)
- Invite Sam Goodwin to meet with the board

Robert Desmond stated that he read the material handed to him at the last meeting and one of the questions he had was “Are we in competition with some of the “joint corporations”. Patrice Murphy stated that we are in competition with every other city and the county.

Robert Desmond asked “Why would the City of Orlando, who has more resources, want to help us? Richard Provini stated that we are associated with Orlando and that most of the people who live here work in Orlando. We are closer to N. Orlando than any other area. We are N. Orlando whether we want to be or not.

Robert Desmond wanted to know if by joining an organization in Orlando would they be receptive. Patrice stated “yes” because they are a larger market.

Richard Provini stated that if we try to do some infrastructure it could be in conjunction with something already being done in Orlando.

Susie Eutsey brought in some pictures of different construction areas, which she passed around. Some pictures were of Saxon Crossing (Business Center in Orange City) and Ms. Eutsey stated that she would like to see a “Deltona Business Center”.

Robert Desmond asked Patrice where was the money coming from for the Grants and Incentive programs. Patrice stated that she’s got \$60,000 of grant money issued through the Community Grant Program, not the general budget.

Patrice Murphy stated that she met with Jack Gregory, the original owner of the Winn Dixie at Doyle and Courtland and that he was looking into purchasing the property. There’s also a prospect out there through Volusia County in putting in a call center, which will employ around 400 people.

Robert Desmond asked whether Castle Homes have shown an interest in Deltona. According to the news media they build homes for \$50/45 a sq. ft and they currently have 150 active projects.

Patrice Murphy stated that she had met with Continental Properties who is looking for a 25 acre site to build 12-15 two story units. Continental Properties made some site visits and were interested in three sites. Patrice will be contacting the owners of these

properties.

Patrice Murphy stated that if the grant for a playground to be developed on the Thornby property on Lakeshore Drive goes through, it will be a good marketing tool for Deltona with the environmental aspect and the only regional playground that is all inclusive for all able body and disable children.

**Tax Incentives** - Patrice Murphy will meet with Rick Michael to see if he has an inventory of incentives that other cities are using.

**7. PUBLIC PARTICIPATION**

Dr. Lester Carrera, Chiropractor, stated that one of the reasons he was at this meeting was to see if any tax incentives were being offered, As he had stated in the last meeting that if one doctor's office was placed in the Saxon area it will initiate others to follow.

Patrice stated that Dr. Lester Carrera is the first Façade Grant applicant. His property is in the CDBG target area, which is located on Saxon Blvd and is available for funding.

**8. MEMBER COMMENTS**

Robert Desmond stated that the breakdown of ethnicity was added incorrectly in the five year strategic plan and that the city website economic development section should have all the links on the front page.

Patrice stated that she will check the census report to see if that percentage was taken out of that report and that the website will be updated.

**9. NEXT MEETING**

The next meeting scheduled for Wednesday, January 14, 2008 at 6:30 p.m.

**10. ADJOURNMENT:**

There being no further business, Vice Chairman, Richard Provini called for motion to adjourn, seconded by Frank Rodriguez. Motion carried by unanimous decision. Meeting adjourned at 8:00p.m.

Approved this \_\_\_\_\_ day of \_\_\_\_\_, 2008.

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**Nick Conte, Jr., CHAIRMAN**

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**Maria Perez-Conde, RECORDING SECRETARY**

